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University Lifelong Learning to Live a Better Life – Continuing Education for Sustainable Quality of Life in Europe

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ENTER.MODE - An internship model for developing entrepreneurial skills to HE students

Competitiveness of European economy requires citizens and particularly young people to be innovative, creative and flexible in order to face the challenges posed by a dynamic and constantly changing economy. Young people need to become 'entrepreneurs': they should be able to turn ideas into action, successfully develop new commercial and social ventures and be innovator in the organisations where they work. Entrepreneurship skills include creativity, innovation and risk taking, as well as the ability to plan and manage projects in order to achieve objectives.

The entrepreneurial mind-set and skills, however, are not personal characteristics: they can be developed through learning and experience and achieved within the education system. The European Union has set as a strategic objective to enhance creativity and innovation, including entrepreneurship at all levels of education and training (Education and Training 2020).

EnterMode aims to foster HEIs–companies partnerships for the promotion of entrepreneurial education and develop an internship model for the acquisition of entrepreneurship skills that includes different levels of learning, using online serious game.