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## *University Lifelong Learning to Live a Better Life – Continuing Education for Sustainable Quality of Life in Europe*

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### ***Communication, social innovation and diversity***

This presentation is a general introduction to a chair Jean Monnet that was submitted to the Erasmus Committee in February 2019.

Entitled, “Communication, social innovation and diversity”, set in a lifelong learning prospect and based on a Master’s degree in Applied Languages, this chair offers students a way of using art to work on the evolution of the concept of citizenship in its European construction.

During the next Eucen conference in Portugal, if this communication is accepted, I will present this project while looking for partners to create a European network in which this Master’s degree will be promoted, developed and eventually taught.

Anticipatory work is here the main goal: The training will be based on how social innovations are built between the European Union and the Europe 2020 strategy that “want to achieve smart, sustainable and inclusive growth, able to overcome the structural weaknesses of the European economy, competitiveness and productivity, for the sustainable establishment of a social market economy.”

Second point: A work on the concept of sensitivity will be made following the seminars conducted by the CEIES, which often assessed the link between citizenship and the participation of visible minorities in the development of European societies. Art will therefore be the cross-cultural vehicle for understanding how it contributes to social innovation through a transnational study based on the same research principles.

Finally, yet importantly, we will work on the dynamics of the development of European territories in relation to social innovations through the prism of communication as it can be seen across all social actors. Our ambition will be to create synergies in the Western world around the issue of social innovations and organizational and human diversities.